

Mobility Choices



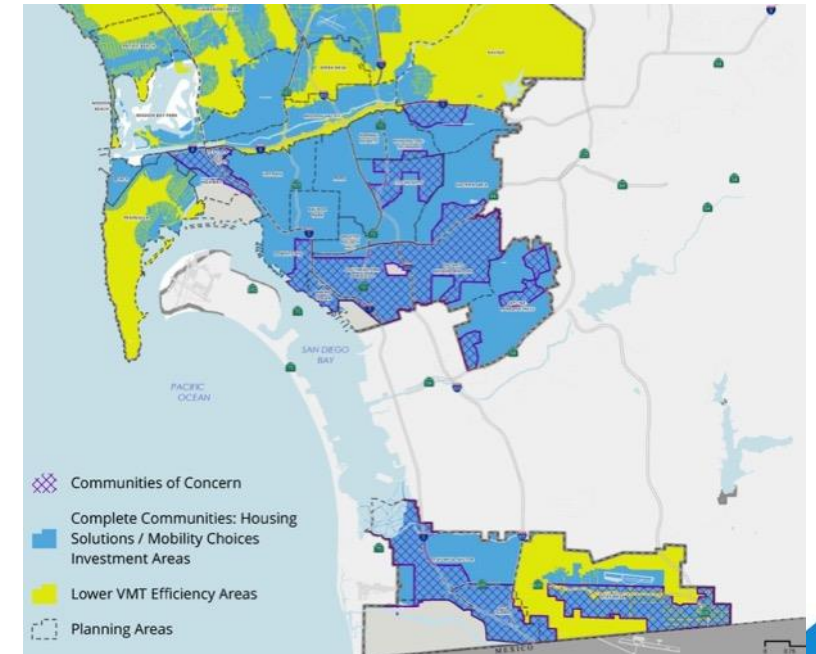
Addressing Inequities

Since the 1980s, **less than 5 percent**
of all Development Impact Fees
have been spent **in Communities of Concern**

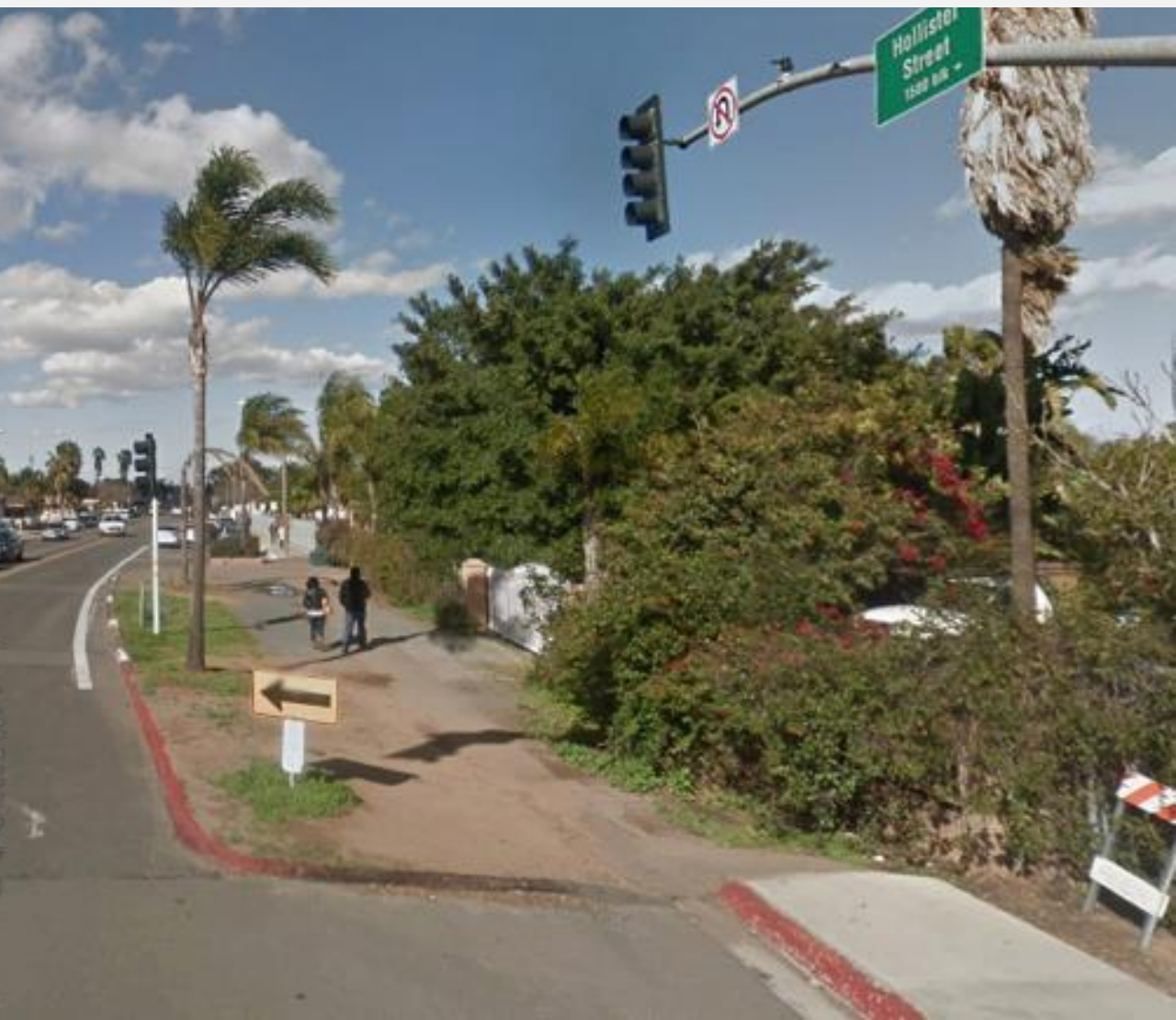
Neighborhood
Enhancement
Amenities

Active
Transportation
Infrastructure

50 %



ONE CITY



TWO REALITIES





ONE CITY



TWO REALITIES





ONE CITY



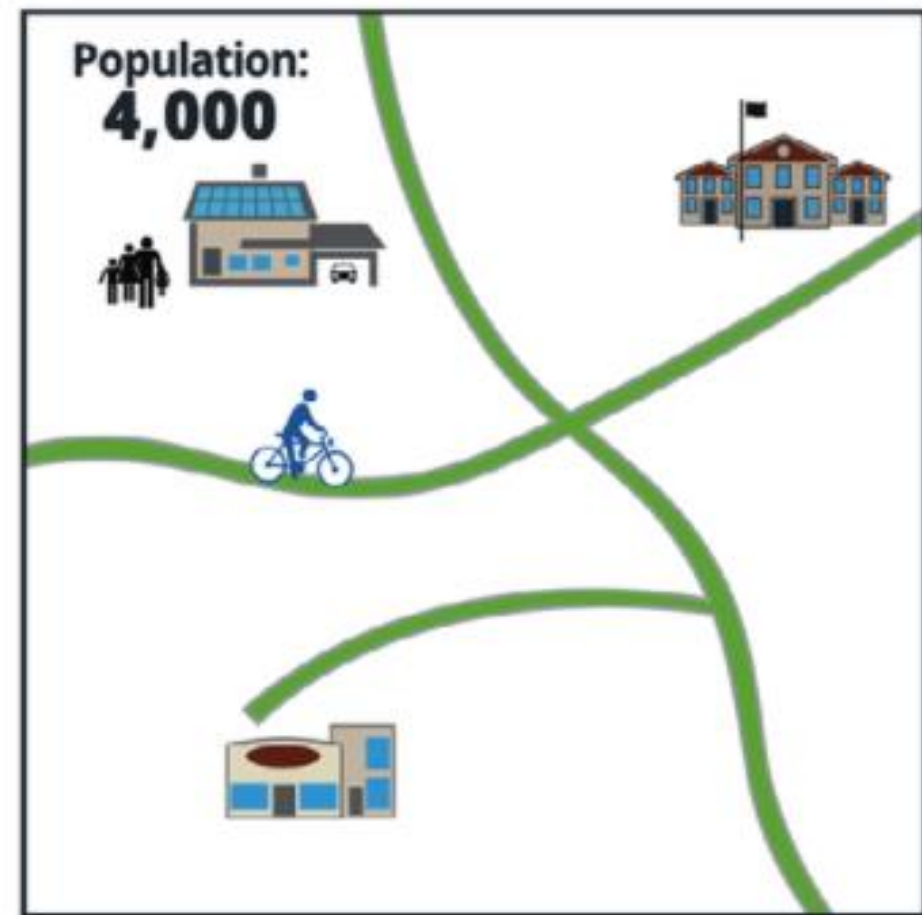
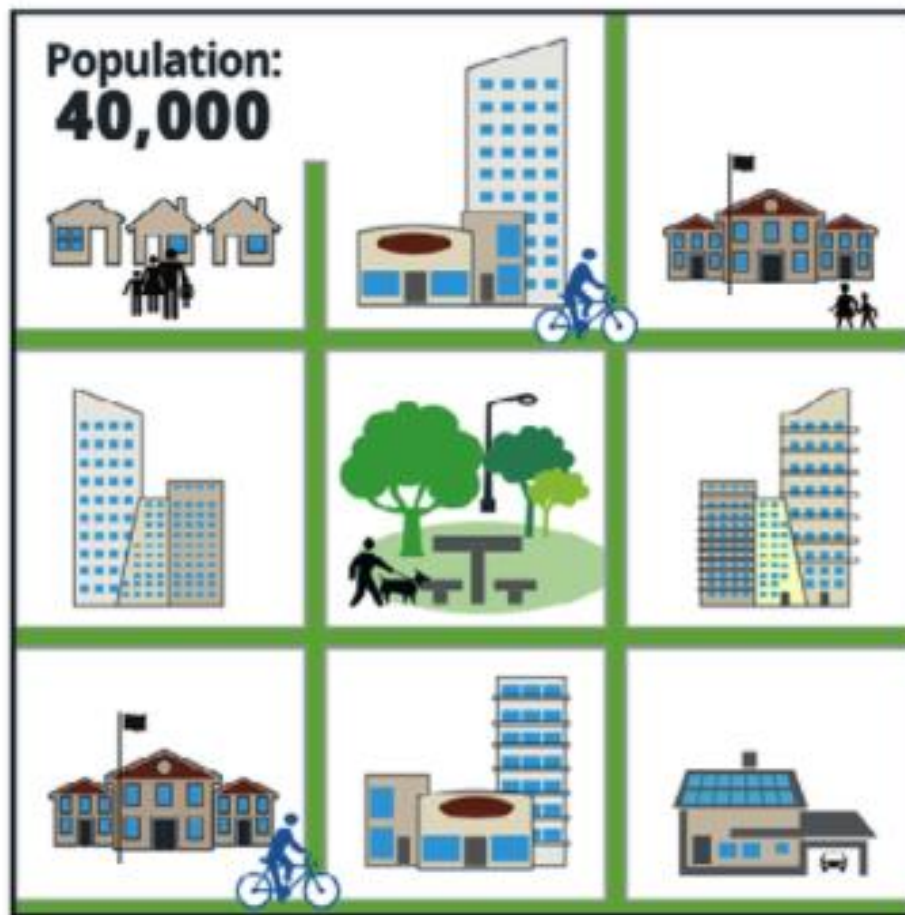
TWO REALITIES



ONE CITY

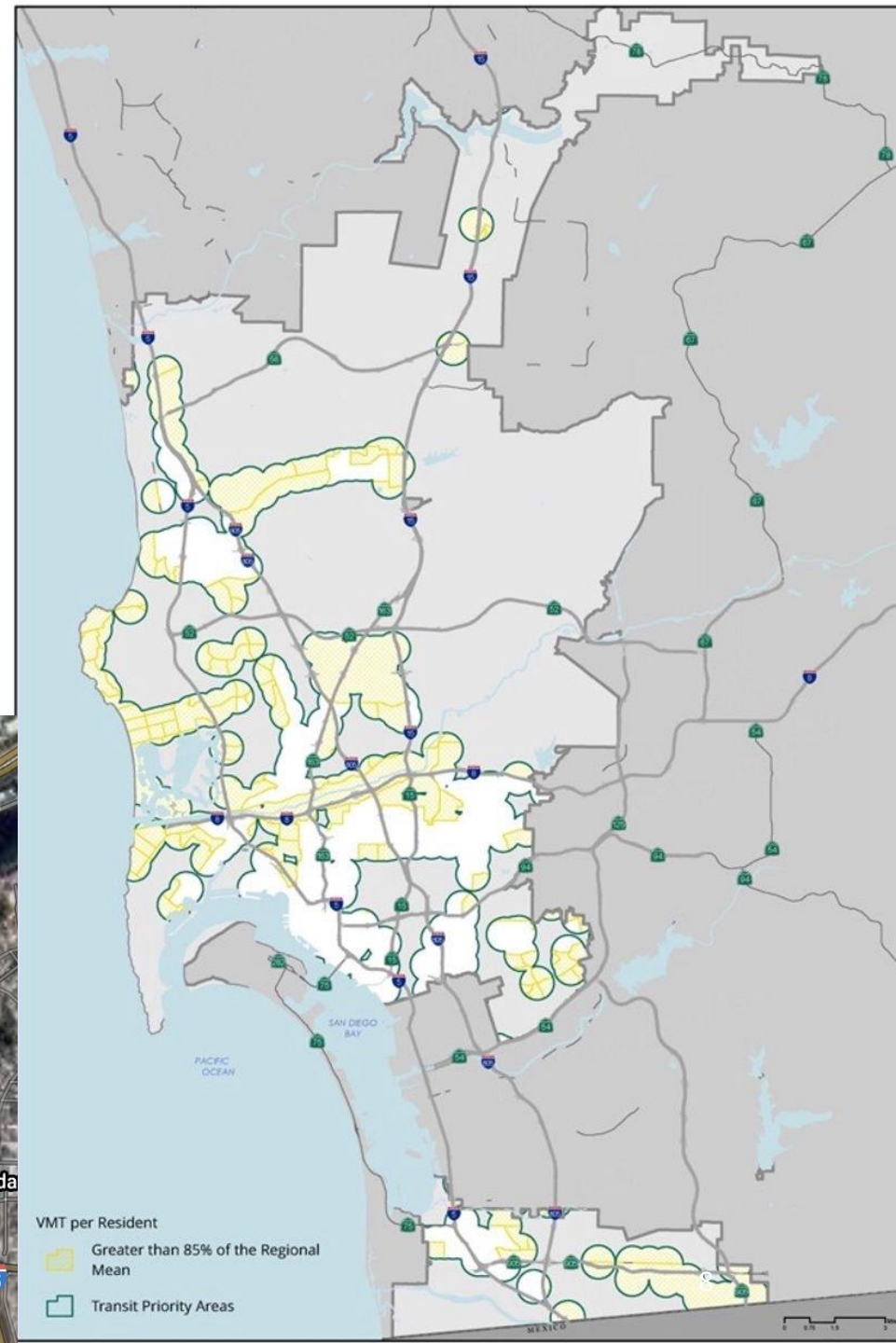
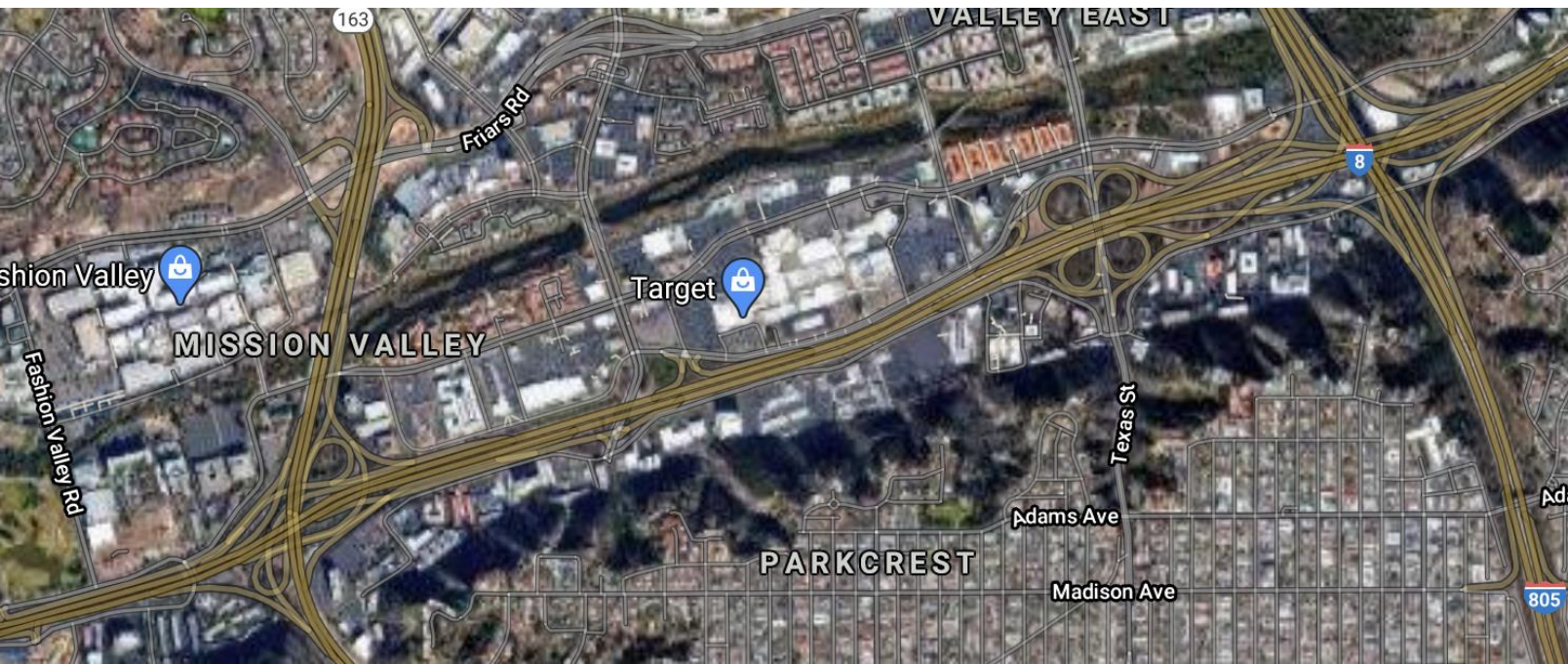
ONE SYSTEM



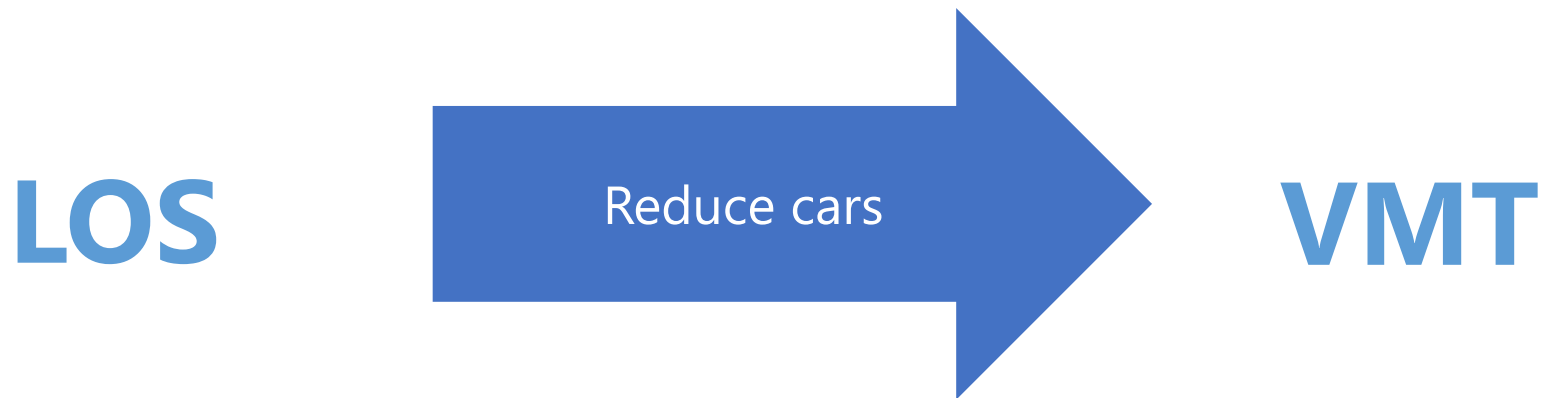


Strategic Investments

Without Mobility Choices, **67 percent** of the City's Transit Priority Areas – where we need development to occur - would face immense **regulatory hurdles**



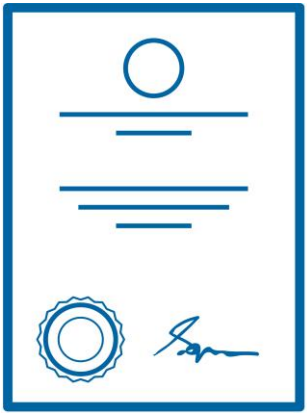
SB 743: Level of Service to Vehicle Miles Traveled



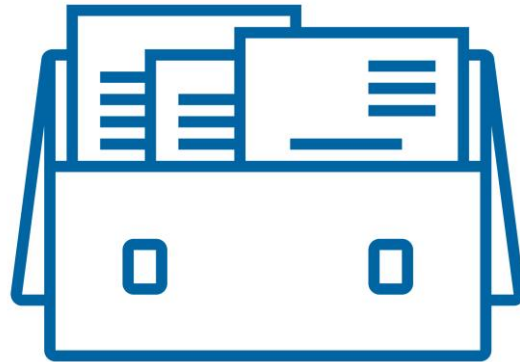
VMT = number or trips x length of trips

↓ TRIPS and/or ↓ DISTANCE = ↓ VMT

Program Components



Mobility Choices
Regulations



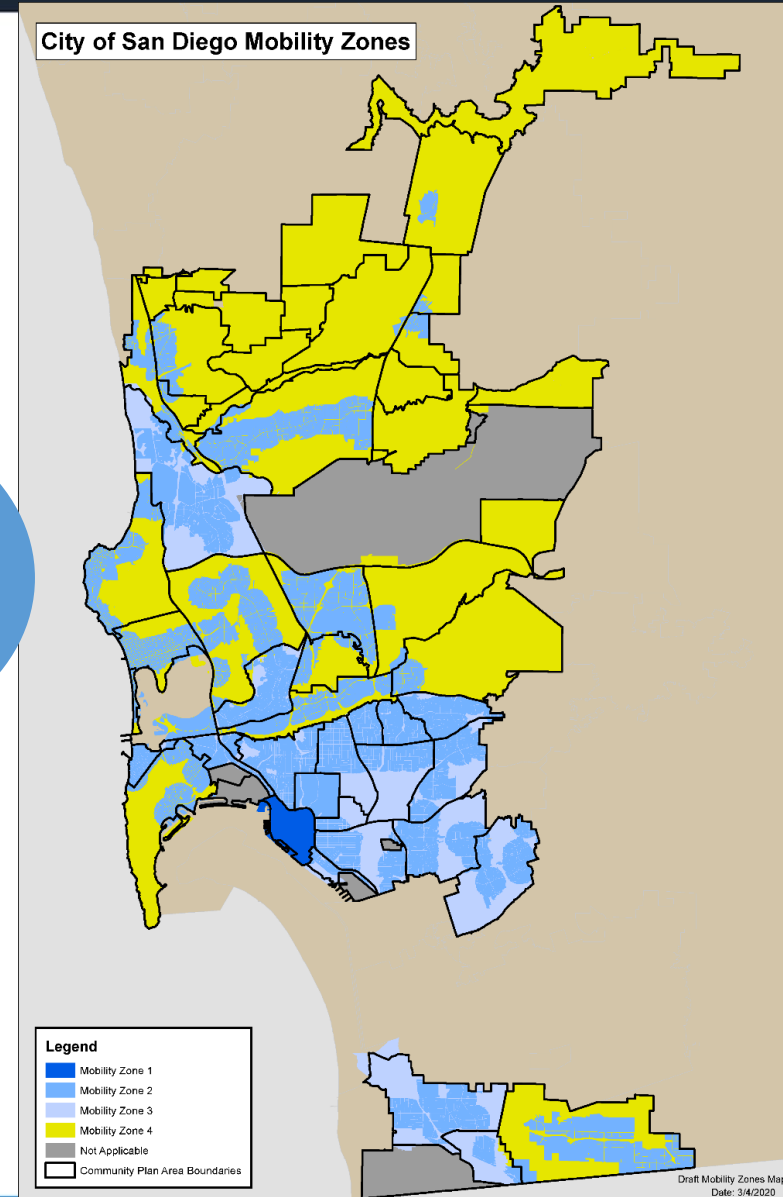
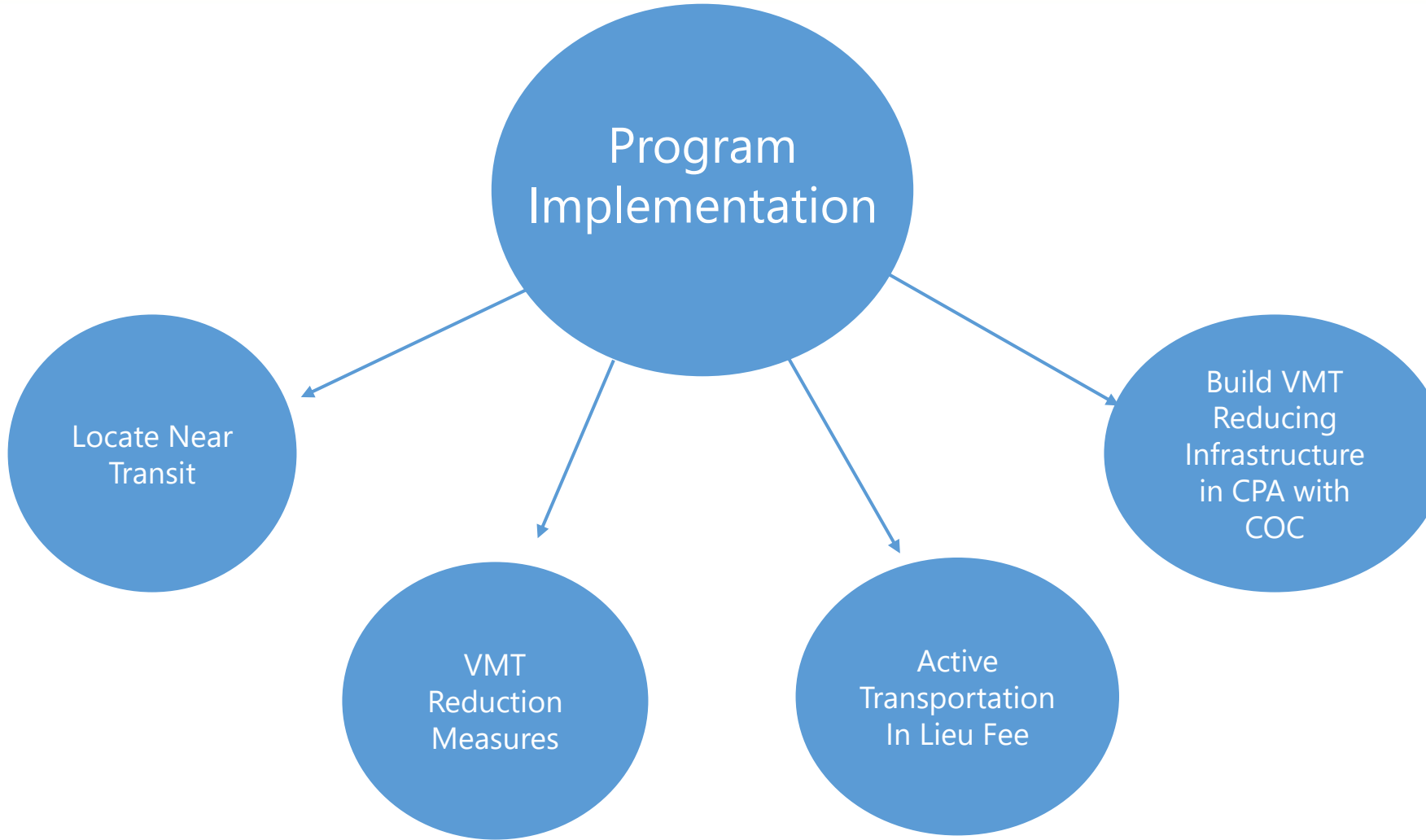
Land Development
Manual
Amendments



Active
Transportation In
Lieu Fee



VMT Calculator





VMT-Reducing Active Transportation Infrastructure



VMT Reduction Measures



Questions?

Heidi Vonblum
Deputy Director
City of San Diego
Planning Department
VonblumH@saniego.gov